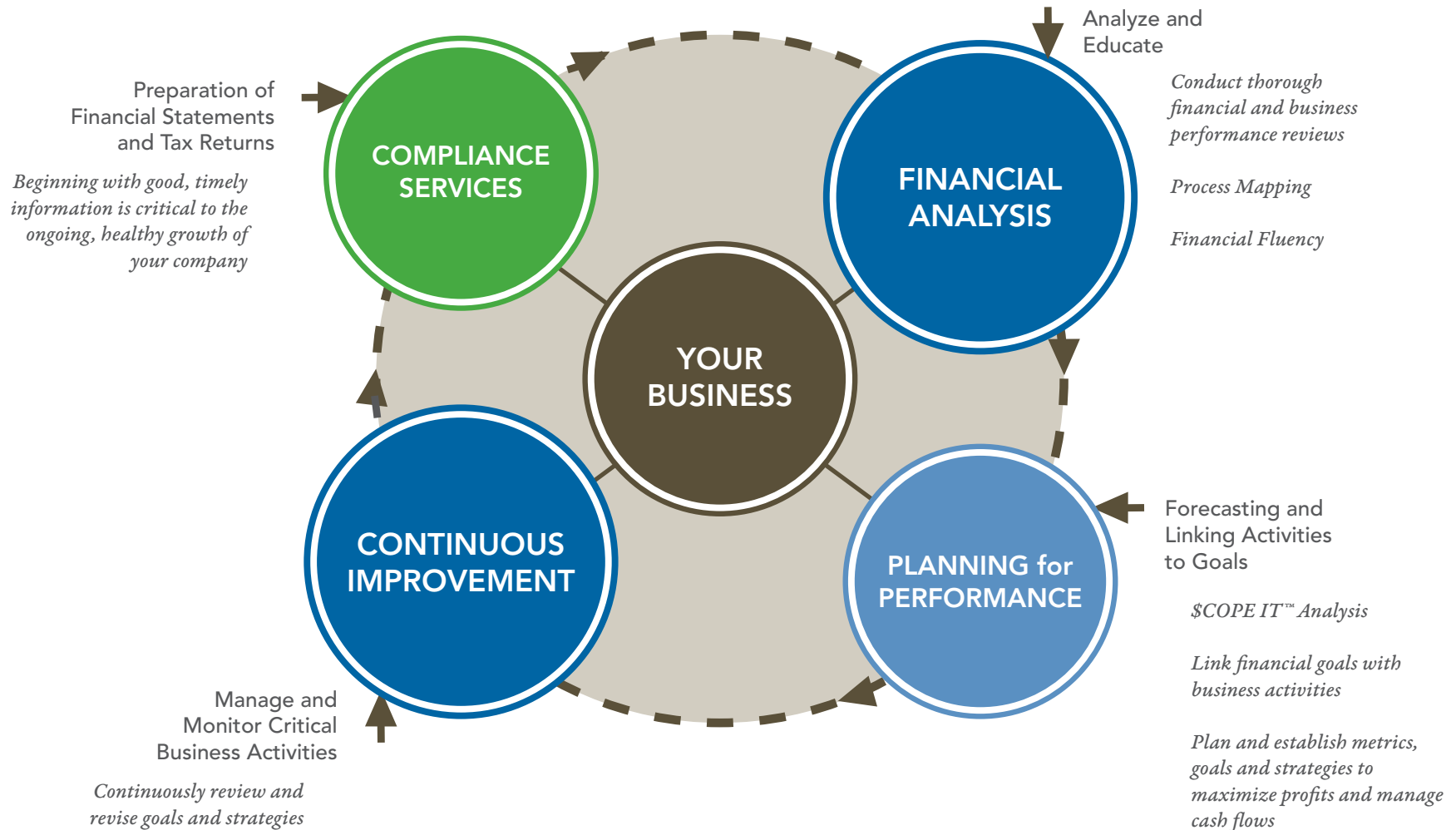


Our Proven Process



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Business Wellness Questionnaire

How do you rate the overall “wellness” of your company?



Customers — Sales and Marketing

	TRUE	FALSE	N/A
I don't have a formalized marketing program.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I never have enough sales coming in.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I hate being the only salesperson in my company.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I wish others could sell as well as I do.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I wish my team knew what to say to our customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It's hard to find good sales people.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My efforts in advertising never seem to pay off.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I'm not sure about what my customers are looking for.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

People — Management

	TRUE	FALSE	N/A
I feel like I am the only person who knows how to get things done.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My people don't seem to have the same passion for the company that I do.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel like all I do is put out fires.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel like my people aren't motivated.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have serious concerns about whether my people are trustworthy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It's hard to find people with the right work ethic.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High quality people are very expensive.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our training programs are seriously lacking.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Operations, Vendors, and Suppliers

	TRUE	FALSE	N/A
Our quality control is inconsistent.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We have a hard time getting things out on time.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We sometimes run out of inventory.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I'm not sure how much inventory to carry.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My people are not as productive as I would like.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We need better systems to control costs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We always seem to be running over budget.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can't depend on my suppliers for consistent quality or timeliness.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Finance

	TRUE	FALSE	N/A
I lose a lot of sleep over the cash flow of my business.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our accounts payable are always behind.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We're busier than ever, but profits are down.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My customers take too long to pay our invoices.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our financial reporting system doesn't tell me what I need to know.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I don't trust the information coming from our systems.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our bookkeeping is a mess.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My expenses are out of control.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

This diagnostic tool is designed to highlight key areas of frustration and potential growth for your company. Thank you in advance for taking the time to begin this process.